

arts alive *in Seminole!*

Presented By:

**ORLANDO
HEALTH®**

South Seminole
Hospital

SATURDAY, NOVEMBER 16, 2019
6 p.m. - 10 p.m.

Arts Alive will leave everyone feeling like a star and amazed by the talent inside Seminole County Public Schools. The evening will include VIP treatment with signature cocktails, exciting live and silent auction items and, of course, an incredible show featuring performances by our students. Proceeds benefit the visual and performing arts in every school.

WESTIN LAKE MARY | 2974 INTERNATIONAL PARKWAY, LAKE MARY, FL 32746





Since its inception, Arts Alive has raised more than \$1.6 million to support the visual and performing arts programs in Seminole County Public Schools thanks to the generous support of local businesses and individuals.

Funds raised through the event provide students and programs with new instruments, art materials, equipment, sheet music and more. Proceeds also cover the costs of association dues for thespian and music programs; dance, band and chorus festivals.

We invite you to join us in keeping the Arts Alive in Seminole!

ARTS ALIVE SPONSORSHIP OPPORTUNITIES

MICHELANGELO/TITLE SPONSOR **SOLD! \$15,000**

- Company recognition as Title Sponsor on all materials including prominent logo recognition on Foundation website, event signage, guest photo opportunity, programs, on-screen, table signage and mobile auction bidding software
- Lunch for two with Dr. Walt Griffin, Superintendent of Seminole County Public Schools
- News article announcing company's support of Arts Alive in Seminole! on Foundation website and shared with media partners
- Front-row seating for one table of ten and, if desired, an opportunity to host district's Superintendent and guest
- Special verbal acknowledgment during the event program
- Featured as Title Sponsor in The Foundation eNews and multiple social media posts
- Opportunity to showcase 60 second video during the program
- Full-page color ad on back cover of the event program and logo prominently displayed on the cover
- Opportunity to provide branded gift directly to attendees
- Recognition in The Foundation's Annual Report

REMBRANDT SPONSOR (Two Available) **\$7,500**

- Prime logo recognition on Foundation website, event signage, programs, on-screen, table signage, mobile auction bidding software and recognition on Foundation website
- Front-row seating for one table of ten and, if desired, an opportunity to host district's leadership
- Verbal acknowledgment during the event program
- Mention in posts on The Foundation social media leading up to event
- Opportunity to showcase 30 second video during the program
- Full-page color ad in the event program
- Opportunity to provide branded gift to attendees
- Recognition in The Foundation's Annual Report

MOZART SPONSOR **\$5,000**

- Preferred logo recognition on event signage, programs, on-screen, table signage and recognition on Foundation website
- Preferred seating for one table of ten
- Verbal acknowledgment during the event program
- Half-page color ad in the event program
- Recognition in The Foundation's Annual Report

O'KEEFFE SPONSOR **\$3,000**

- Seating for one table of ten
- Logo recognition in the event program and table signage
- Recognition in The Foundation's Annual Report

EVENT SPONSOR **\$2,500**

- Recognized as exclusive sponsor at your choice of one of the following areas:
 - Auction
 - Bar
 - Green Room
 - Reception
 - Red Carpet
 - Valet
 - VIP Patio
- Visual signage at sponsorship area of choice
- Half-page color ad in the event program and listed in reference to that area of choice
- Seating for two
- Recognition in The Foundation's Annual Report

SOLOIST SPONSOR **\$300**

- Seating for one

EVENT PROGRAM ADVERTISEMENT SPONSOR

Advertiser must provide camera-ready artwork no later than October 30, 2019.

\$1,000	Full Page	Vertical Ad (Dimensions: 5"x8")
\$750	Half Page	Horizontal Ad (Dimensions: 5"x3.9")
\$500	Quarter Page	Vertical Ad (Dimensions: 2.5"x3.9")

MAKE A DONATION

If you have a valuable gift item, please consider donating it for our silent or live auction. Benefits include:

- Promoted with the donation in the mobile bidding software and on the display sheet
- Listing in the event program