

arts alive in Seminole!

Presented By:

ORLANDO
HEALTH®

South Seminole
Hospital

SATURDAY, NOVEMBER 16, 2019
6 p.m. - 10 p.m.

Arts Alive will leave everyone feeling like a star and amazed by the talent inside Seminole County Public Schools. The evening will include VIP treatment with signature cocktails, exciting live and silent auction items and, of course, an incredible show featuring performances by our students. Proceeds benefit the visual and performing arts in every school.

WESTIN LAKE MARY | 2974 INTERNATIONAL PARKWAY, LAKE MARY, FL 32746



arts alive in Seminole!

Since its inception, Arts Alive has raised more than \$1.6 million to support the visual and performing arts programs in Seminole County Public Schools thanks to the generous support of local businesses and individuals.

Funds raised through the event provide students and programs with new instruments, art materials, equipment, sheet music and more. Proceeds also cover the costs of association dues for thespian and music programs; dance, band and chorus festivals.

We invite you to join us in keeping the Arts Alive in Seminole!

ARTS ALIVE SPONSORSHIP OPPORTUNITIES

MICHELANGELO/TITLE SPONSOR **SOLD! \$15,000**

- Company recognition as Title Sponsor on all materials including prominent logo recognition on Foundation website, event signage, guest photo opportunity, programs, on-screen, table signage and mobile auction bidding software
- Lunch for two with Dr. Walt Griffin, Superintendent of Seminole County Public Schools
- News article announcing company's support of Arts Alive in Seminole! on Foundation website and shared with media partners
- Front-row seating for one table of ten and, if desired, an opportunity to host district's Superintendent and guest
- Special verbal acknowledgment during the event program
- Featured as Title Sponsor in The Foundation eNews and multiple social media posts
- Opportunity to showcase 60 second video during the program
- Full-page color ad on back cover of the event program and logo prominently displayed on the cover
- Opportunity to provide branded gift directly to attendees
- Recognition in The Foundation's Annual Report

REMBRANDT SPONSOR (Two Available) **\$7,500**

- Prime logo recognition on Foundation website, event signage, programs, on-screen, table signage, mobile auction bidding software and recognition on Foundation website
- Front-row seating for one table of ten and, if desired, an opportunity to host district's leadership
- Verbal acknowledgment during the event program
- Mention in posts on The Foundation social media leading up to event
- Opportunity to showcase 30 second video during the program
- Full-page color ad in the event program
- Opportunity to provide branded gift to attendees
- Recognition in The Foundation's Annual Report

MOZART SPONSOR **\$5,000**

- Preferred logo recognition on event signage, programs, on-screen, table signage and recognition on Foundation website
- Preferred seating for one table of ten
- Verbal acknowledgment during the event program
- Half-page color ad in the event program
- Recognition in The Foundation's Annual Report

O'KEEFFE SPONSOR **\$3,000**

- Seating for one table of ten
- Logo recognition in the event program and table signage
- Recognition in The Foundation's Annual Report

EVENT SPONSOR **\$2,500**

- Recognized as exclusive sponsor at your choice of one of the following areas:
 - Auction
 - Bar
 - Green Room
 - Reception
 - Red Carpet
 - Valet
 - VIP Patio
- Visual signage at sponsorship area of choice
- Half-page color ad in the event program and listed in reference to that area of choice
- Seating for two
- Recognition in The Foundation's Annual Report

SOLOIST SPONSOR **\$300**

- Seating for one

EVENT PROGRAM ADVERTISEMENT SPONSOR

Advertiser must provide camera-ready artwork no later than October 30, 2019.

\$1,000	Full Page	Vertical Ad (Dimensions: 5"x8")
\$750	Half Page	Horizontal Ad (Dimensions: 5"x3.9")
\$500	Quarter Page	Vertical Ad (Dimensions: 2.5"x3.9")

MAKE A DONATION

If you have a valuable gift item, please consider donating it for our silent or live auction. Benefits include:

- Promoted with the donation in the mobile bidding software and on the display sheet
- Listing in the event program

Teacher of the Year Celebration

FEBRUARY 7, 2020
6 p.m. - 8 p.m.

This event showcases each SCPS Teacher of the Year and the announcement of our district-wide winner! SCPS leadership and members of the community come together to help celebrate these amazing teachers who keep our A-rated school district going strong!



The FOUNDATION

For Seminole County Public Schools

Help us honor the best and brightest Seminole County educators. The district-wide winner will go on to represent Seminole County Public Schools in Tallahassee and be considered for the State of Florida's Teacher of the Year. This evening event has over 300 guests, and makes a memorable experience for our educators as they are celebrated with their peers, families, SCPS leadership and the business community.

TEACHER OF THE YEAR SPONSORSHIP OPPORTUNITIES

PRESENTING SPONSOR (Exclusive)

\$7,500

- Company recognition as the Presenting Sponsor on all event materials including prominent logo recognition on Foundation website, event signage, guest photo opportunity, programs and on-screen
- Lunch for two with Dr. Walt Griffin, Superintendent of Seminole County Public Schools
- News article announcing company's support of the Teacher of the Year Celebration on Foundation website and shared with media partners
- Front row seating for one table of eight (8) with table signage
- Option to be seated with Teachers of the Year and SCPS leadership
- Special verbal acknowledgment during event program
- Post featuring Presenting Sponsor on The Foundation's social media
- Opportunity to have a representative on stage to give a welcome, during the award distribution and for photos
- Full-page color ad on the event program and logo prominently displayed on the cover
- Teacher of the Year canvas bags to include Presenting Sponsor's logo
- Company booth at the event
- Opportunity to provide branded gift or collateral directly to attendees
- Recognition in The Foundation's Annual Report



GOLDEN APPLE SPONSOR

\$3,000

- Prime seating for one table of eight (8) with table signage
- Option to be seated with Teachers of the Year and SCPS leadership
- Verbal acknowledgment during event program
- Prominent logo recognition on Foundation website, event signage, programs and on-screen
- Recognition in The Foundation's Annual Report



RED APPLE SPONSOR

\$1,500

- Preferred seating for four (4) with table signage and seated with Teachers of the Year and SCPS leadership
- Verbal acknowledgment during event program
- Logo recognition on event signage, programs and on-screen

TABLE SPONSOR

\$750

- Seating for two (2) with table signage and seated with Teachers of the Year and SCPS leadership
- Listing in the event program

SUPPORTING SPONSOR

\$750

- Recognized as exclusive sponsor at your choice of one of the following areas: Bar, Red Carpet, or Registration
- Event signage at sponsorship area of choice
- Recognition in the event program as related to your sponsorship area of choice

MEDIA SPONSOR

- Seating for two (2) and seated with Teachers of the Year and SCPS leadership
- Verbal acknowledgment during event program
- Logo recognition on event programs and on-screen
- Limited availability - offerings will be approved by SCPS Community Involvement and The Foundation

MAKE A DONATION

Please consider donating items for the 65 Teacher of the Year goodie bags. All donors will be listed in the event program.



EMPLOYEE OF THE YEAR CELEBRATION

MARCH 12, 2020
5 p.m. - 7:30 p.m.

This event showcases each SCPS Employee of the Year and the announcement of our district-wide winner! SCPS leadership and members of the community come together to help celebrate these amazing employees who keep our A-rated school district going strong!

THE HANGER AT CROSSLIFE CHURCH | 45 W BROADWAY ST. | OVIEDO, FL 32765



The FOUNDATION

For Seminole County Public Schools

Help us honor the support staff that work tirelessly behind the scenes to keep our A-rated school district going strong! The district-wide winner will go on to represent Seminole County Public Schools in Tallahassee and be considered for the State of Florida's Employee of the Year. Over 300 members of SCPS leadership and the business community come together to spend the evening recognizing our amazing support team.

EMPLOYEE OF THE YEAR SPONSORSHIP OPPORTUNITIES

PRESENTING SPONSOR (EXCLUSIVE) **\$3,000**

- Company recognition as the Presenting Sponsor on all event materials and prominent logo recognition on Foundation website, event signage, guest photo opportunity, programs and on-screen
- News article announcing company's support of the Employee of the Year Celebration on Foundation website and shared with media partners
- Front row seating for six (6) with signage and seated with Employees of the Year and SCPS leadership
- Special verbal acknowledgment during event program
- Post featuring Presenting Sponsor on The Foundation's social media
- Opportunity to have a representative on stage to give a welcome, during the award distribution and for photos
- Full-page color ad on the event program and logo prominently displayed on the cover
- Employee of the Year canvas bags to include Presenting Sponsor's logo
- Company booth at the event
- Opportunity to provide branded gift or collateral directly to attendees
- Recognition in The Foundation's Annual Report



GOLDEN APPLE SPONSOR **\$2,000**

- Preferred seating for four (4) with signage and seated with Employees of the Year and SCPS leadership
- Verbal acknowledgment during event program
- Opportunity for company representative to have post event photo with the District Employee of the Year
- Prominent logo recognition on event signage, programs and on-screen



RED APPLE SPONSOR **\$1,000**

- Reserved seating for two (2) with signage and seated with Employees of the Year and SCPS leadership
- Recognition on event signage, programs and on-screen

MEDIA SPONSOR

- Reserved seating for two (2) and seated with Employee of the Year and SCPS leadership
- Recognition on event signage, programs and on-screen
- Limited availability - offerings will be approved by District Office and The Foundation

MAKE A DONATION

Please consider donating items for the 65 Employee of the Year goodie bags. All donors will be listed in the event program.



The **FOUNDATION** Golf "Fore" Education Tournament

Presented By:



MONDAY, MARCH 23, 2020
11:30 a.m. Shotgun Start

This annual event is a fun way to support the students and teachers of Seminole County Public Schools! Spend the day on the golf course while enjoying delicious food, drinks and prizes!



The FOUNDATION

Golf "Fore" Education Tournament

Since inception, The Foundation's Golf FORE Education Tournament has raised over \$900,000 to enhance the performance of students and teachers. As SCPS's direct-support charity, The Foundation raises funds to help ensure that today's students become tomorrow's productive citizens. We align our funding priorities with the priorities of the school district. Our priorities include removing barriers to learning, improving student performance, and investing in our educators.

GOLF FORE EDUCATION SPONSORSHIP OPPORTUNITIES

TITLE SPONSOR (Exclusive)

SOLD! \$15,000

- Company recognition as the Title Sponsor on all tournament materials including prominent logo recognition on Foundation website, event signage, programs, cart signage and mobile auction bidding software
- Lunch for two with Dr. Walt Griffin, Superintendent of Seminole County Public Schools
- News article announcing company's support of the Golf FORE Education Tournament on Foundation website and shared with media partners
- Two foursomes, including boxed lunch and buffet awards banquet
- Special verbal acknowledgment during the event
- Signage at two golf holes
- High-end player's gift to include Title Sponsor and Foundation logos
- Goodie bag with golf related products for each player
- First opportunity to host a Hospitality tent in a prominent location
- Featured as Title Sponsor in The Foundation eNews and multiple social media posts
- Full-page color ad on back cover of the Tournament program and logo prominently displayed on the cover
- First opportunity to provide branded bags to be used as player goodie bags, as well as include company collateral in goodie bags
- Recognition gift to be displayed in your workplace
- Recognition in The Foundation's Annual Report

DOUBLE EAGLE SPONSOR

\$5,000

- Company recognition on all tournament materials including prime recognition on Foundation website, programs and cart signage
- Two foursomes, including boxed lunch and buffet awards banquet
- Verbal acknowledgment during the event
- Signage at two golf holes
- Preferred opportunity to host a Hospitality tent in a prime location
- Half-page color ad and logo listed in the Tournament program
- Opportunity to include company collateral in goodie bags
- Recognition plaque/plate to be displayed in your office
- Recognition in The Foundation's Annual Report

EAGLE SPONSOR

\$2,500

- One foursome, including boxed lunch and buffet awards banquet
- Signage at one golf hole
- Goodie bag with golf related products for each player
- Recognition on Foundation website
- Quarter-page color ad and logo listed in the Tournament program
- Recognition plaque/plate to be displayed in your office
- Recognition in The Foundation's Annual Report

BIRDIE SPONSOR

\$1,500

- One foursome, including boxed lunch and buffet awards banquet
- Signage at one golf hole
- Goodie bag with golf related products for each player
- Company listing in the Tournament Program
- Recognition plaque/plate to be displayed in your office

NEW! PLAYER BONUS GIFT SPONSOR

\$2,000

- Exclusive logo recognition on one of the following bonus player's gift of your choice: Golf Towel, Golf Balls or Drink Ticket
- Signage at one golf hole
- Recognition in the Tournament program

AWARDS BANQUET SPONSOR (Exclusive)

\$1,500

- Corporate sponsor recognition during the awards banquet
- Verbal acknowledgment during the Awards Banquet
- Signage at one golf hole
- Recognition in the Tournament program

BEVERAGE CART SPONSOR (Two Available)

\$1,500

- Corporate signage on one beverage cart
- Recognition in the Tournament program

NEW! SUPER TICKET SPONSOR (Exclusive)

\$1,000

- Logo recognition on Super Ticket sold to players
- Recognition in the Tournament program

SUPPORTING SPONSOR

\$500

- Recognized as exclusive sponsor at your choice of one of the following areas: Putting Contest, Female Long Drive Contest, Male Long Drive Contest, Closest to the Pin Contest, Registration, Volunteer Station, Silent Auction or 50/50 Raffle
- Signage/recognition at sponsorship area of choice
- Recognition in the Tournament program
- First opportunity to have representative as volunteer for that area

PAR SPONSOR

\$300

- One individual player, including boxed lunch and buffet awards banquet
- Goodie bag with golf related products

HOLE SIGN

\$200

- Signage at one golf hole
- Recognition in the Tournament program

HOSPITALITY TENT SPONSOR

- Recognition in the Tournament Program
- Sponsor will provide \$500+ value in food and beverages, tent, table, chairs and staffing
- Limited availability - offerings will be approved by the Golf Committee
- Signage at Hospitality Tent

MAKE A DONATION

Please consider donating to the silent auction, chance drawing or player goodie bags. Items such as dining and retail gift certificates, bottles of wine and liquor, golf items or other products help raise additional funds the day of the tournament. All donors will be recognized for their support in the tournament program. Financial donations are also welcomed.



Take Stock in Children[®]

SEMINOLE COUNTY

Take Stock in Children – Seminole provides an educational pathway for low-income, academically motivated students. Take Stock promises scholars the support of a caring volunteer mentor, college readiness services provided by college success coaches, and a 2-year Florida college tuition scholarship upon high school graduation.

PROVIDING SCHOLARSHIPS, MENTORS AND HOPE



“Take Stock in Children gave me a real chance at achieving my goals in life by providing me with a jump start through college funding. Now I can earn my degree and become an Environmental Biologist, which is a dream turned into reality.”

- Shania Rodriguez

Take Stock Class of 2019 | University of South Florida

TAKE STOCK IN CHILDREN SPONSORSHIP OPPORTUNITIES

LIFE CHANGING SPONSOR

\$5,000

Sponsor a deserving scholar through our college readiness program and fund a two-year college tuition scholarship upon their successful completion of our four-year program.

- Highlighted in Foundation E-News
- Post featuring sponsor on social media
- Invitation to the Graduation Celebration and our Donor Appreciation event
- Recognition in The Foundation's Annual Report and Graduation Celebration event program

GRADUATION CELEBRATION SPONSOR (Exclusive)

\$2,000

Honor our scholars that have successfully completed the Take Stock in Children program at a Graduation Celebration attended by the students, their families, mentors, and district leadership.

- Prominent signage at the event
- Verbal recognition during graduation program
- Posts featuring Presenting Sponsor on social media
- Highlighted as the title sponsor in Foundation E-News
- Logo listed on all printed and electronic communications about the event
- Seating for two (2) with program representatives
- Opportunity to have a representative on stage to give a welcome (2-minute limit)

99

Low-income, at-risk students currently enrolled with an impressive average GPA of 3.39.

100%

High School graduation rate and 96% College enrollment for Take Stock - Seminole students, compared to just 65% high school graduation and 32% college enrollment for other at-risk students.

MORE WAYS TO GET INVOLVED

BECOME A MENTOR

Take Stock pairs at-risk students who have the odds stacked against them with mentors, who provide the support, encouragement and guidance they need to succeed in high school. Just 30 minutes a week provides our hard-working students with the tools to thrive throughout high school, into college and in their future communities.

LUNCH & LEARN OPPORTUNITY

Host a Take Stock in Children representative at your workplace to present information about the program and offer your employees the chance to get involved as mentors.

MAKE A DONATION

Please consider donating and help Take Stock provide scholarships, mentoring, and hope to deserving students in Seminole County.

1950

Mentor sessions by Take Stock in Children - Seminole volunteer mentors during one school year.

90

Mentors serving Take Stock in Children - Seminole. Our mentors include business professionals, community volunteers, bankers, real estate agents, educators, retirees and more.

TOOLS 4 SEMINOLE SCHOOLS

SUPPLYING STUDENTS IN NEED

A PROGRAM OF THE FOUNDATION FOR SEMINOLE COUNTY PUBLIC SCHOOLS

Tools 4 Seminole Schools collects, stores and distributes school supplies and classroom materials to help alleviate this burden from teachers and low-income parents. The store has everything from pencils, notebooks, crayons, and glue to tissues, socks and underwear. Our goal is to ensure all students have the supplies needed to be in school ready to learn.

STORE LOCATION | 1780 WEST AIRPORT BLVD. | SANFORD, FL 32771



TOOLS 4 SEMINOLE SCHOOLS



A PROGRAM OF THE FOUNDATION FOR SEMINOLE COUNTY PUBLIC SCHOOLS

“The relief that parents have when I hand them a backpack full of supplies the first day of school... they are so appreciative of what we do.”

- Elizabeth Bent
Teacher at Bear Lake Elementary

TOOLS 4 SEMINOLE SCHOOLS SPONSORSHIP OPPORTUNITIES

KICK 4 THE KIDS KICKBALL TOURNAMENT SPONSORSHIPS

February 2020 at Forest City Elementary

Kick 4 the Kids brings more than 300 SCPS employees together for a chance to compete and see who has the best kickball team while supporting Tools 4 Seminole Schools, a program many teachers rely on to supply students most in need.

PRESENTING SPONSOR (Exclusive) \$2,000

- Verbal recognition at the event
- Posts featuring sponsor on social media
- Booth placement opportunity at event
- Opportunity to give a promotional gift to all players
- Logo on leaderboard and tournament t-shirt
- Highlighted in Foundation E-News
- Invitation to our Donor Appreciation event

BREAKFAST SPONSOR \$750

- Verbal recognition at the event
- Logo placement at Breakfast Station
- Logo on tournament t-shirt

SUPPORTING SPONSOR \$500

- Logo on tournament t-shirt
- Booth placement during event registration
- Opportunity to give a promotional gift to attendees

ANNUAL STOREFRONT SPONSORSHIPS

These sponsorship opportunities offer your company prominent visual recognition in the store for one school year and includes a photo opportunity with a Foundation representative during the signage reveal.

SHOPPING CART SPONSOR (Exclusive) \$5,000

- Brand 25 carts used by teachers to shop for supplies
- Highlighted in Foundation E-News
- Post featuring sponsor on social media
- Invitation to our Donor Appreciation event
- Recognition in The Foundation's Annual Report

AISLE SPONSOR (Exclusive) \$5,000

- Logo placement throughout the central aisle of the store
- Highlighted in Foundation E-News
- Post featuring sponsor on social media
- Invitation to our Donor Appreciation event
- Recognition in The Foundation's Annual Report

SHELF SPONSOR \$2,000

- Logo placement on shelf in a prominent location in the store
- Post featuring sponsor on social media
- Highlighted in Foundation E-News
- Invitation to our Donor Appreciation event

MORE WAYS TO GET INVOLVED



DONATE PRODUCT

Host a supply drive with your company, organization or friends to help stock our shelves all year long.



DONATE TIME

We offer volunteer opportunities for students, individuals, civic and community groups, corporate teams of all sizes.



DONATE MONEY

For every \$1 donated, we can provide \$10 in school supplies.



SUPPORT DISTRICT INITIATIVES

SUPERINTENDENT'S LEADERSHIP CONFERENCE

JULY 26, 2019

Millennium Middle School

Audience: 600 attendees (450 SCPS employees and 150 community leaders)

TITLE SPONSOR (Exclusive) **SOLD! \$3,000**

- Prominent logo recognition on digital communication and digital signage
- Opportunity to showcase 2-minute video during the program
- Company booth at the event
- Post featuring Title Sponsor on The Foundation's social media
- Recognition in The Foundation's Annual Report

SUPPORTING SPONSOR **\$1,000**

- Logo recognition on digital communication and digital signage
- Verbal acknowledgement during the program

NEW TEACHER RECRUITMENT FAIR

MARCH 2020

Audience: 300 applicants interviewing for teaching positions in SCPS

SPONSOR **\$500**

- Verbal recognition during program
- Company booth at event

EMPLOYEE HOLIDAY CELEBRATION

DECEMBER 13, 2019

Educational Support Center

Audience: 400 SCPS district employees

HOLIDAY SPONSOR (Exclusive) **\$2,000**

- Prominent logo recognition on invitation and on-screen
- Opportunity to prominently display company banner stand
- Opportunity to have a representative on stage to give a welcome (2-minute limit) as well as participate in distributing gifts and tickets
- Company booth at event

DIVIDENDS VOLUNTEER APPRECIATION BREAKFAST

MAY 8, 2020

Audience: 300 attendees from SCPS volunteers and district leadership

TITLE SPONSOR (Exclusive) **\$3,000**

- Four front row seats at the event including option to have one guest seated with district leadership
- Prominent logo recognition on invitation, event signage, guest photo opportunity and programs
- Opportunity to have a representative on stage to give a welcome (2-minute limit)
- Post featuring Title Sponsor on The Foundation's social media
- Recognition in The Foundation's Annual Report

All sponsorship requests will be evaluated by The Foundation and District Office to ensure the sponsor is an appropriate fit for our student and employee centered events.