

# **IT IS OUR TIME TO BUILD SEMINOLE HIGH SCHOOL TURF & TRACK PROJECT**



## **SHS TURF PROJECT**

### **OUR GOAL**

**TO INSTALL A TURF FIELD BEFORE THE  
2020-21 SEASON.**

### **THE COST**

**\$1.3 MILLION. WHICH INCLUDES A  
STATE-OF-THE-ART TURF FIELD & AN  
ALL-WEATHER RUBBERIZED TRACK.**

### **HOW YOU BENEFIT:**

- × Seminole Pride! Your organization will be synonymous with Seminole Pride
- × Company footprint will be on a key community venue, including banners, windscreen, or plaques in high traffic areas
- × Name recognition! Between banners, print and audio advertising, you'll have a long reach with Seminole's huge student base -- the largest in the district -- and its equally massive alumni base.
- × Countywide recognition! Seminole's magnet program, which draws hundreds of students across the county, means your company name reaches beyond the Sanford area.

### **WHY WE NEED IT:**

- × Alleviate Scheduling Issues: A grass field has to have time to grow, limiting our flexibility and field use.
- × Unsustainable Cost of Maintenance
- × Safety: An inconsistent playing surface leads to injuries.
- × Time! How can grass grow when the field's in use year 'round?
- × Revenue Stream: A quality field leads to more facility rentals. Rentals lead to flexible funds to support our school.

### **THE IMPACT ON SEMINOLE:**

- × School Pride: A turf field raises the school's profile.
- × Keep our athletes in Sanford
- × SHS becomes a sought after venue

**JOIN US TODAY!**

**SPONSORSHIP LEVELS ON  
REVERSE**

**WWW.ONESEMINOLE.ORG**

# CORPORATE SPONSORSHIP LEVELS... OPTIONS FOR EVERY COMMITMENT LEVEL!

INNER CIRCLE

## MARQUIS SPONSOR \$500,000

- 10 Year Field Naming Rights (branded truss at entrance)
- Windscreen: Logo on over 1100 linear feet of fence line
- Corporate Sign 10' x 30' on the gymnasium overlooking the field.
- 18" x 18" Bronze centerpiece plaque on the "Unconquered" pedestal
- Corporate logo located on SHS Athletics/Club Website with links
- Announcements at ALL football contests in the stadium.
- 20 reserved seats/parking spots for varsity football games (10 years)
- Recognition in each Athletic Newsletter/ SHS Newsletter (10 years)
- Football Media Guide full-color ad (back cover/inside front cover)
- 2'x10' banner in the gymnasium

## ELITE SPONSOR \$250,000

- Corporate Logo 6' x 30' on the field (35 yard line)
- Windscreen: Logo on over 1100 linear feet of fence line
- 18" x 18" Bronze centerpiece plaque on the "Unconquered" pedestal
- Corporate logo located on SHS Athletics/Club Website with links
- Announcements at ALL football contests in the stadium.
- 10 reserved seats/parking spots for varsity football games
- Recognition in each Athletic Newsletter/SHS Newsletter
- Football Media Guide full-color ad (back cover/inside front cover)
- 2'x10' banner in the gymnasium

## ATHLETIC PARK WINDSCREEN

### SPONSOR: \$100,000

- Your logo emblazoned on over 1100 linear feet of fence line in high traffic area

## SPONSORSHIP REACH

### LOCATIONS

- Commemorative plaque and "Wall of the Unconquered" will be located just to the left of the main ticket gate and will welcome our patrons. Once a donation has been made, we will contact you for wording on your brick. Options based on level:
  - 4"x8" Custom Engraved Brick placed in the general section of plaza.
  - 8"x8" plaque to be placed on the "Unconquered Wall"
- There are many additional corporate sponsorship opportunities, including:
  - digital advertising in the stadium and gymnasium
  - fixed scoreboard advertising
  - tent sponsorships
  - windscreen on top of visitor bleachers
  - banners and programs.
  - A-frame advertising on field

### REACH

- Social Media Posts: Each Facebook post averages 1000+ views, with peak posts reaching 30,000+
- SHS has 2700+ Twitter followers. Twitter presence continues to grow and reaches hundreds in the community daily. The # of followers on both platforms grows daily
- Street Traffic: 500 vehicles or more drive past the athletic complex daily, with 1000s of vehicles on game days for high profile events.
- Foot Traffic: Bricks and plaques are in highly trafficked areas.
- Game Attendance: Each home football game averages 3000-5000 attendees (roughly 20000+ attendees per season). All other games and track and field events add up to high numbers Both banner advertising and announcements will help bolster your company name.

CORPORATE CORNER

## CIRCLE OF CHAMPIONS \$25,000

- 7' x 10' logo located on the sideline of the stadium field with corporate logo.
- 12"x 12" plaque on the "Unconquered" pedestal
- Corporate logo located on SHS Athletics/Club Website & Social Media
- Announcements at ALL contests in the stadium.
- Eight reserved seats for varsity football games for inaugural year of new field.
- Recognition in SHS Newsletters/SHS Athletics Newsletter.
- Football Media Guide Full-Page color ad
- Golf Outing & 5K Sponsorship Inclusion

## DIAMOND SPONSOR \$10,000

- 4' x 12' A-frames at the stadium with corporate logo (2 yrs w/ \$5000 renewal)
- 10" x 10" plaque on the "Unconquered" pedestal
- Corporate logo/ Name located on SHS Athletics/Club Website & Social Media
- Announcements at ALL football contests in the stadium.
- Six reserved seats for varsity football games for inaugural year of new field.
- Recognition in each SHS Newsletter/ SHS Athletics Newsletter.
- Football Media Guide full-page color ad
- Golf Outing & 5K Sponsorship Inclusion

## PLATINUM SPONSOR \$5,000

- 8" x 8" plaque on the "Unconquered" pedestal
- 3' x 5' sponsorship banner at the SHS Stadium (yearly renewal at \$500)
- Corporate logo/ name located on SHS Athletics/Club Website & Social Media
- Announcements at ALL football contests in the stadium.
- Two reserved seats for varsity football games for the inaugural year of new field.
- Recognition in each SHS Newsletters/SHS Athletics Newsletters.
- Football Media Guide 1/2 page color ad.

## GOLD SPONSOR \$2,500

- Corporate logo/name on 4"x 8" engraved brick on the "Wall of the Unconquered"
- 3' x 5' sponsorship banner at the SHS Stadium (yearly renewal at \$500)
- Recognition in each SHS Newsletters/SHS Athletics Newsletters
- Football Media Guide 1/4 page color ad.

## SILVER SPONSOR \$1,000

- Corporate logo/name on 4"x 8" engraved brick on the "Wall of the Unconquered"
- Corporate logo/name located on SHS Athletics/Club Website & Social Media

## BRONZE SPONSOR \$500

- Corporate Name/Personal name on the plaque at the "Wall of the Unconquered"
- Corporate logo located on SHS Athletics/Club Website & Social Media

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