



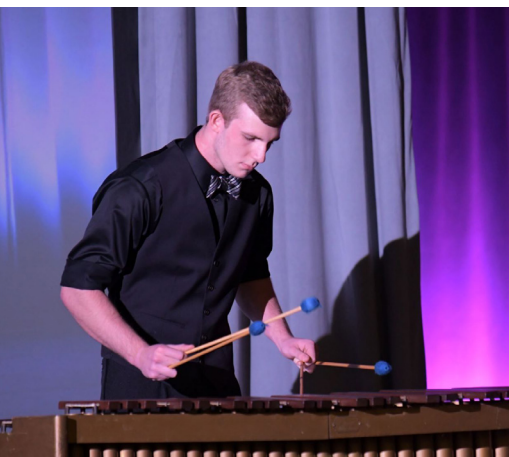
A+ arts alive

SUPPORTING THE
ARTS AND MORE

Presented By: **ORLANDO
HEALTH®** | South Seminole
Hospital

SATURDAY, NOVEMBER 14, 2020
6:30 p.m. – 8 p.m.

Arts Alive has gone virtual! This event will give the community an opportunity to sample our traditional program from the comfort of their own home while raising funds to support the arts and more in Seminole County Public Schools. The evening includes an amazing silent auction, fun interactive activities and of course, an incredible show highlighting our talented students and exciting programs within our schools. We invite you to join us as a sponsor to show your support of our students to over 300 community leaders, school district leadership and SCPS families.





Since its inception, Arts Alive has raised more than \$1.7 million to support the visual and performing arts programs in Seminole County Public Schools thanks to the generous support of local businesses and individuals.

As much of the world is doing right now, Arts Alive is shifting to meet the needs of Seminole County Public Schools. Not only is our 2020 event going virtual but is expanding to benefit the arts and much more! Funds raised will continue to support arts enrichment for all students as well as other Foundation programs including STEM, scholarships, and essential supplies for students.

We invite you to join us in supporting Seminole County Public Schools!

ARTS ALIVE SPONSORSHIP OPPORTUNITIES

All sponsor packages include pre-distributed participant gift bags designed for them and their guest to enjoy while watching the event from home. Each gift bag will include a dining gift card, interactive activities to stay engaged during the virtual event, goodies from our sponsors, and more.

PRESENTING SPONSOR

\$12,000

- Company recognition as Presenting Sponsor on all materials including prominent logo recognition on Foundation website, guest photo opportunity, programs, on-screen and mobile auction bidding software
- News article announcing company's support of Arts Alive in Seminole! on Foundation website and shared with media partners
- VIP access to the virtual event for ten (10) with participant gift bags
- Opportunity to join Dr. Griffin on a pre-recorded welcome call to all registered attendees
- Invitation to exclusive sponsors only virtual meet and greet with Superintendent Dr. Griffin
- Special verbal acknowledgment and logo recognition during the event program
- Featured as Presenting Sponsor in The Foundation eNews and multiple social media posts
- Opportunity to showcase 60 second video during the program
- Full-page color ad on back cover of the event program, logo prominently displayed on the cover, and displayed on-screen twice during the event
- Opportunity to include branded gift in participant gift bags
- Recognition in The Foundation's Annual Report

PLATINUM SPONSOR (Two Available)

\$6,000

- Prime logo recognition on Foundation website, programs, on-screen, mobile auction bidding software and recognition on Foundation website
- VIP access to the virtual event for ten (10) with participant gift bags
- Invitation to exclusive sponsors only virtual meet and greet with Superintendent Dr. Griffin
- Verbal acknowledgment and logo recognition during the event program
- Mention in posts on The Foundation social media leading up to event
- Opportunity to showcase 30 second video during the program
- Full-page color ad in the event program and displayed on-screen once during the event
- Opportunity to include branded gift in participant gift bags
- Recognition in The Foundation's Annual Report

GOLD SPONSOR

\$4,000

- Preferred logo recognition on programs, on-screen and recognition on Foundation website
- VIP access to the virtual event for ten (10) with participant gift bags
- Invitation to exclusive sponsors only virtual meet and greet with Superintendent Dr. Griffin
- Verbal acknowledgment and logo recognition during the event program
- Half-page color ad in the event program and displayed on-screen once during the event
- Recognition in The Foundation's Annual Report

SILVER SPONSOR

\$2,500

- VIP access to the virtual event for eight (8) with participant gift bags
- Invitation to exclusive sponsors only virtual meet and greet with Superintendent Dr. Griffin
- Onscreen logo recognition during the event program.
- Logo recognition in the event program
- Recognition in The Foundation's Annual Report

BRONZE SPONSOR

\$1,500

- VIP access to the virtual event for two (2) with participant gift bags
- Onscreen logo recognition during the event program.
- Half-page color ad in the event program

FRIEND OF THE ARTS

\$150

VIP access to the virtual event for one (1) with participant gift bag and early access to auction.

EVENT PROGRAM ADVERTISEMENT

Advertiser must provide camera-ready artwork no later than October 29, 2020. The program will be printed and included in participant gift bags and then available digitally for all watchers that evening.

\$1,000	Full Page	Vertical Ad (Dimensions: 5"x8")
\$750	Half Page	Horizontal Ad (Dimensions: 5"x3.9")
\$500	Quarter Page	Vertical Ad (Dimensions: 2.5"x3.9")

MAKE A DONATION

If you have a valuable gift item, please consider donating it for our auction. All donations will be promoted with the item in the mobile bidding software and listed in the event program.