



A+
arts alive
SUPPORTING THE
ARTS AND MORE

SATURDAY, NOVEMBER 14, 2020
6 p.m. - 10 p.m.

Arts Alive gives guests the red carpet treatment while raising funds to support the arts and more in Seminole County Public Schools. The evening includes signature cocktails, exciting live and silent auction items and, of course, an incredible show highlighting our talented students and exciting programs within our schools. We invite you to join over 300 community leaders and school district leadership in supporting our students.

WESTIN LAKE MARY | 2974 INTERNATIONAL PARKWAY, LAKE MARY, FL 32746





Since its inception, Arts Alive has raised more than \$1.7 million to support the visual and performing arts programs in Seminole County Public Schools thanks to the generous support of local businesses and individuals.

With the success of this event and the growing needs of our district, this year's event will not only benefit the arts but much more! Funds raised will continue to support arts enrichment for all students as well as other Foundation programs including STEM, scholarships, and essential supplies for students.

We invite you to join us in supporting Seminole County Public Schools!

ARTS ALIVE SPONSORSHIP OPPORTUNITIES

MICHELANGELO/TITLE SPONSOR

\$15,000

- Company recognition as Title Sponsor on all materials including prominent logo recognition on Foundation website, event signage, guest photo opportunity, programs, on-screen, table signage and mobile auction bidding software
- Lunch for two with Dr. Walt Griffin, Superintendent of Seminole County Public Schools
- News article announcing company's support of Arts Alive in Seminole! on Foundation website and shared with media partners
- Front-row seating for one table of ten and, if desired, an opportunity to host district's Superintendent and guest
- Special verbal acknowledgment during the event program
- Featured as Title Sponsor in The Foundation eNews and multiple social media posts
- Opportunity to showcase 60 second video during the program
- Full-page color ad on back cover of the event program and logo prominently displayed on the cover
- Opportunity to provide branded gift directly to attendees
- Recognition in The Foundation's Annual Report

REMBRANDT SPONSOR (Two Available)

\$7,500

- Prime logo recognition on Foundation website, event signage, programs, on-screen, table signage, mobile auction bidding software and recognition on Foundation website
- Front-row seating for one table of ten and, if desired, an opportunity to host district's leadership
- Verbal acknowledgment during the event program
- Mention in posts on The Foundation social media leading up to event
- Opportunity to showcase 30 second video during the program
- Full-page color ad in the event program
- Opportunity to provide branded gift to attendees
- Recognition in The Foundation's Annual Report

MOZART SPONSOR

\$5,000

- Preferred logo recognition on event signage, programs, on-screen, table signage and recognition on Foundation website
- Preferred seating for one table of ten
- Verbal acknowledgment during the event program
- Half-page color ad in the event program
- Recognition in The Foundation's Annual Report

O'KEEFFE SPONSOR

\$3,000

- Seating for one table of ten
- Logo recognition in the event program and table signage
- Recognition in The Foundation's Annual Report

EVENT SPONSOR

\$2,500

- Recognized as exclusive sponsor at your choice of one of the following areas:
 - Auction
 - Bar
 - Green Room
 - Reception
 - Red Carpet
 - Valet
 - VIP Patio
- Visual signage at sponsorship area of choice
- Half-page color ad in the event program and listed in reference to that area of choice
- Seating for two
- Recognition in The Foundation's Annual Report

SOLOIST SPONSOR

\$300

- Seating for one

EVENT PROGRAM ADVERTISEMENT SPONSOR

Advertiser must provide camera-ready artwork no later than October 29, 2021.

\$1,000	Full Page	Vertical Ad (Dimensions: 5"x8")
\$750	Half Page	Horizontal Ad (Dimensions: 5"x3.9")
\$500	Quarter Page	Vertical Ad (Dimensions: 2.5"x3.9")

MAKE A DONATION

If you have a valuable gift item, please consider donating it for our silent or live auction. Benefits include:

- Promoted with the donation in the mobile bidding software and on the display sheet
- Listing in the event program

MAKE A WEEKEND OF IT

The Westin Lake Mary is offering a 15% discount on a standard guestroom to our Arts Alive guests. Contact The Foundation for the discount code.