



**A+**  
**arts alive**  
SUPPORTING THE  
ARTS AND MORE

**SATURDAY, NOVEMBER 14, 2020**  
**6 p.m. - 10 p.m.**

Arts Alive gives guests the red carpet treatment while raising funds to support the arts and more in Seminole County Public Schools. The evening includes signature cocktails, exciting live and silent auction items and, of course, an incredible show highlighting our talented students and exciting programs within our schools. We invite you to join over 300 community leaders and school district leadership in supporting our students.

**WESTIN LAKE MARY | 2974 INTERNATIONAL PARKWAY, LAKE MARY, FL 32746**





Since its inception, Arts Alive has raised more than \$1.7 million to support the visual and performing arts programs in Seminole County Public Schools thanks to the generous support of local businesses and individuals.

With the success of this event and the growing needs of our district, this year's event will not only benefit the arts but much more! Funds raised will continue to support arts enrichment for all students as well as other Foundation programs including STEM, scholarships, and essential supplies for students.

We invite you to join us in supporting Seminole County Public Schools!

## ARTS ALIVE SPONSORSHIP OPPORTUNITIES

### MICHELANGELO/TITLE SPONSOR

**\$15,000**

- Company recognition as Title Sponsor on all materials including prominent logo recognition on Foundation website, event signage, guest photo opportunity, programs, on-screen, table signage and mobile auction bidding software
- Lunch for two with Dr. Walt Griffin, Superintendent of Seminole County Public Schools
- News article announcing company's support of Arts Alive in Seminole! on Foundation website and shared with media partners
- Front-row seating for one table of ten and, if desired, an opportunity to host district's Superintendent and guest
- Special verbal acknowledgment during the event program
- Featured as Title Sponsor in The Foundation eNews and multiple social media posts
- Opportunity to showcase 60 second video during the program
- Full-page color ad on back cover of the event program and logo prominently displayed on the cover
- Opportunity to provide branded gift directly to attendees
- Recognition in The Foundation's Annual Report

### REMBRANDT SPONSOR (Two Available)

**\$7,500**

- Prime logo recognition on Foundation website, event signage, programs, on-screen, table signage, mobile auction bidding software and recognition on Foundation website
- Front-row seating for one table of ten and, if desired, an opportunity to host district's leadership
- Verbal acknowledgment during the event program
- Mention in posts on The Foundation social media leading up to event
- Opportunity to showcase 30 second video during the program
- Full-page color ad in the event program
- Opportunity to provide branded gift to attendees
- Recognition in The Foundation's Annual Report

### MOZART SPONSOR

**\$5,000**

- Preferred logo recognition on event signage, programs, on-screen, table signage and recognition on Foundation website
- Preferred seating for one table of ten
- Verbal acknowledgment during the event program
- Half-page color ad in the event program
- Recognition in The Foundation's Annual Report

### O'KEEFFE SPONSOR

**\$3,000**

- Seating for one table of ten
- Logo recognition in the event program and table signage
- Recognition in The Foundation's Annual Report

### EVENT SPONSOR

**\$2,500**

- Recognized as exclusive sponsor at your choice of one of the following areas:
  - Auction
  - Bar
  - Green Room
  - Reception
  - Red Carpet
  - Valet
  - VIP Patio
- Visual signage at sponsorship area of choice
- Half-page color ad in the event program and listed in reference to that area of choice
- Seating for two
- Recognition in The Foundation's Annual Report

### SOLOIST SPONSOR

**\$300**

- Seating for one

### EVENT PROGRAM ADVERTISEMENT SPONSOR

Advertiser must provide camera-ready artwork no later than October 29, 2021.

\$1,000	Full Page	Vertical Ad (Dimensions: 5"x8")
\$750	Half Page	Horizontal Ad (Dimensions: 5"x3.9")
\$500	Quarter Page	Vertical Ad (Dimensions: 2.5"x3.9")

### MAKE A DONATION

If you have a valuable gift item, please consider donating it for our silent or live auction. Benefits include:

- Promoted with the donation in the mobile bidding software and on the display sheet
- Listing in the event program

### MAKE A WEEKEND OF IT

The Westin Lake Mary is offering a 15% discount on a standard guestroom to our Arts Alive guests. Contact The Foundation for the discount code.

# The **FOUNDATION** Golf “Fore” Education Tournament



**MARCH 2021**  
**9:00 a.m. Shotgun Start**

This annual event is a fun way to support the students and teachers of Seminole County Public Schools! Spend the day on the golf course while enjoying delicious food, drinks and prizes!



# The FOUNDATION

## Golf "Fore" Education Tournament

Since inception, The Foundation's Golf FORE Education Tournament has raised over \$1 million to enhance the performance of students and teachers. As SCPS's direct-support charity, The Foundation raises funds to help ensure that today's students become tomorrow's productive citizens. We align our funding priorities with the priorities of the school district. Our priorities include removing barriers to learning, improving student performance, and investing in our educators.

## GOLF FORE EDUCATION SPONSORSHIP OPPORTUNITIES

### TITLE SPONSOR (Exclusive) **\$15,000**

- Company recognition as the Title Sponsor on all tournament materials including prominent logo recognition on Foundation website, event signage, programs, cart signage and mobile auction bidding software
- Lunch for two with Dr. Walt Griffin, Superintendent of Seminole County Public Schools
- News article announcing company's support of the Golf FORE Education Tournament on Foundation website and shared with media partners
- Two foursomes, including boxed lunch and buffet awards banquet
- Special verbal acknowledgment during the event
- Signage at two golf holes
- High-end player's gift to include Title Sponsor and Foundation logos
- Goodie bag with golf related products for each player
- First opportunity to host a Hospitality tent in a prominent location
- Featured as Title Sponsor in The Foundation eNews and multiple social media posts
- Full-page color ad on back cover of the Tournament program and logo prominently displayed on the cover
- First opportunity to provide branded bags to be used as player goodie bags, as well as include company collateral in goodie bags
- Recognition gift to be displayed in your workplace
- Recognition in The Foundation's Annual Report

### DOUBLE EAGLE SPONSOR **\$5,000**

- Company recognition on all tournament materials including prime recognition on Foundation website, programs and cart signage
- Two foursomes, including boxed lunch and buffet awards banquet
- Verbal acknowledgment during the event
- Signage at two golf holes
- Preferred opportunity to host a Hospitality tent in a prime location
- Half-page color ad and logo listed in the Tournament program
- Opportunity to include company collateral in goodie bags
- Recognition plaque/plate to be displayed in your office
- Recognition in The Foundation's Annual Report

### EAGLE SPONSOR **\$2,500**

- One foursome, including boxed lunch and buffet awards banquet
- Signage at one golf hole
- Goodie bag with golf related products for each player
- Recognition on Foundation website
- Quarter-page color ad and logo listed in the Tournament program
- Recognition plaque/plate to be displayed in your office
- Recognition in The Foundation's Annual Report

### BIRDIE SPONSOR **\$1,500**

- One foursome, including boxed lunch and buffet awards banquet
- Signage at one golf hole
- Goodie bag with golf related products for each player
- Company listing in the Tournament Program
- Recognition plaque/plate to be displayed in your office

### PLAYER BONUS GIFT SPONSOR **\$2,000**

- Exclusive logo recognition on one of the following bonus player's gift of your choice: Golf Towel, Golf Balls or Drink Ticket
- Signage at one golf hole
- Recognition in the Tournament program

### AWARDS BANQUET SPONSOR (Exclusive) **\$1,500**

- Corporate sponsor recognition during the awards banquet
- Verbal acknowledgment during the Awards Banquet
- Signage at one golf hole
- Recognition in the Tournament program

### BEVERAGE CART SPONSOR (Two Available) **\$1,500**

- Corporate signage on one beverage cart
- Recognition in the Tournament program

### SUPER TICKET SPONSOR (Exclusive) **\$1,000**

- Logo recognition on Super Ticket sold to players
- Recognition in the Tournament program

### SUPPORTING SPONSOR **\$500**

- Recognized as exclusive sponsor at your choice of one of the following areas: Putting Contest, Female Long Drive Contest, Male Long Drive Contest, Closest to the Pin Contest, Registration, Volunteer Station, Silent Auction or 50/50 Raffle
- Signage/recognition at sponsorship area of choice
- Recognition in the Tournament program
- First opportunity to have representative as volunteer for that area

### PAR SPONSOR **\$300**

- One individual player, including boxed lunch and buffet awards banquet
- Goodie bag with golf related products

### HOLE SIGN **\$200**

- Signage at one golf hole
- Recognition in the Tournament program

### HOSPITALITY TENT SPONSOR

- Recognition in the Tournament Program
- Sponsor will provide \$500+ value in food and beverages, tent, table, chairs and staffing
- Limited availability - offerings will be approved by the Golf Committee
- Signage at Hospitality Tent

### MAKE A DONATION

Please consider donating to the silent auction, chance drawing or player goodie bags. Items such as dining and retail gift certificates, bottles of wine and liquor, golf items or other products help raise additional funds the day of the tournament. All donors will be recognized for their support in the tournament program. Financial donations are also welcomed.

# Teacher of the Year Celebration

**FRIDAY, FEBRUARY 5, 2021**  
**6 p.m. - 8 p.m.**

This event showcases each SCPS Teacher of the Year and the announcement of our district-wide winner! SCPS leadership and members of the community come together to help celebrate these amazing teachers who keep our students motivated and learning!

**WESTIN LAKE MARY | 2974 INTERNATIONAL PARKWAY, LAKE MARY, FL 32746**



# The FOUNDATION

For Seminole County Public Schools

Help us honor the best and brightest Seminole County educators. The district-wide winner will go on to represent Seminole County Public Schools in Tallahassee and be considered for the State of Florida's Teacher of the Year. This evening event has over 300 guests, and makes a memorable experience for our educators as they are celebrated with their peers, families, SCPS leadership and the business community.

## TEACHER OF THE YEAR SPONSORSHIP OPPORTUNITIES

### PRESENTING SPONSOR (Exclusive)

**\$7,500**

- Company recognition as the Presenting Sponsor on all event materials including prominent logo recognition on Foundation website, event signage, guest photo opportunity, programs and on-screen
- Lunch for two with Dr. Walt Griffin, Superintendent of Seminole County Public Schools
- News article announcing company's support of the Teacher of the Year Celebration on Foundation website and shared with media partners
- Front row seating for one table of eight (8) with table signage
- Option to be seated with Teachers of the Year and SCPS leadership
- Special verbal acknowledgment during event program
- Post featuring Presenting Sponsor on The Foundation's social media
- Opportunity to have a representative on stage to give a welcome, during the award distribution and for photos
- Full-page color ad on the event program and logo prominently displayed on the cover
- Teacher of the Year canvas bags to include Presenting Sponsor's logo
- Company booth at the event
- Opportunity to provide branded gift or collateral directly to attendees
- Recognition in The Foundation's Annual Report



### GOLDEN APPLE SPONSOR

**\$3,000**

- Prime seating for one table of eight (8) with table signage
- Option to be seated with Teachers of the Year and SCPS leadership
- Verbal acknowledgment during event program
- Prominent logo recognition on Foundation website, event signage, programs and on-screen
- Recognition in The Foundation's Annual Report



### RED APPLE SPONSOR

**\$1,500**

- Preferred seating for four (4) with table signage and seated with Teachers of the Year and SCPS leadership
- Verbal acknowledgment during event program
- Logo recognition on event signage, programs and on-screen

### TABLE SPONSOR

**\$750**

- Seating for two (2) with table signage and seated with Teachers of the Year and SCPS leadership
- Listing in the event program

### SUPPORTING SPONSOR

**\$750**

- Recognized as exclusive sponsor at your choice of one of the following areas: Bar, Red Carpet, or Registration
- Event signage at sponsorship area of choice
- Recognition in the event program as related to your sponsorship area of choice

### MEDIA SPONSOR

- Seating for two (2) and seated with Teachers of the Year and SCPS leadership
- Verbal acknowledgment during event program
- Logo recognition on event programs and on-screen
- Limited availability - offerings will be approved by SCPS Community Involvement and The Foundation

### MAKE A DONATION

Please consider donating items for the 65 Teacher of the Year goodie bags. All donors will be listed in the event program.



# EMPLOYEE OF THE YEAR CELEBRATION

**MARCH 2021**  
**5 p.m. - 7:30 p.m.**

This event showcases each SCPS Employee of the Year and the announcement of our district-wide winner! SCPS leadership and members of the community come together to help celebrate these amazing employees who keep our A-rated school district going strong!



# The FOUNDATION

For Seminole County Public Schools

Help us honor the support staff that work tirelessly behind the scenes to keep our A-rated school district going strong! The district-wide winner will go on to represent Seminole County Public Schools in Tallahassee and be considered for the State of Florida's Employee of the Year. Over 300 members of SCPS leadership and the business community come together to spend the evening recognizing our amazing support team.

## EMPLOYEE OF THE YEAR SPONSORSHIP OPPORTUNITIES

### PRESENTING SPONSOR (EXCLUSIVE) **\$3,000**

- Company recognition as the Presenting Sponsor on all event materials and prominent logo recognition on Foundation website, event signage, guest photo opportunity, programs and on-screen
- News article announcing company's support of the Employee of the Year Celebration on Foundation website and shared with media partners
- Front row seating for six (6) with signage and seated with Employees of the Year and SCPS leadership
- Special verbal acknowledgment during event program
- Post featuring Presenting Sponsor on The Foundation's social media
- Opportunity to have a representative on stage to give a welcome, during the award distribution and for photos
- Full-page color ad on the event program and logo prominently displayed on the cover
- Employee of the Year canvas bags to include Presenting Sponsor's logo
- Company booth at the event
- Opportunity to provide branded gift or collateral directly to attendees
- Recognition in The Foundation's Annual Report



### GOLDEN APPLE SPONSOR **\$2,000**

- Preferred seating for four (4) with signage and seated with Employees of the Year and SCPS leadership
- Verbal acknowledgment during event program
- Opportunity for company representative to have post event photo with the District Employee of the Year
- Prominent logo recognition on event signage, programs and on-screen



### RED APPLE SPONSOR **\$1,000**

- Reserved seating for two (2) with signage and seated with Employees of the Year and SCPS leadership
- Recognition on event signage, programs and on-screen

### MEDIA SPONSOR

- Reserved seating for two (2) and seated with Employee of the Year and SCPS leadership
- Recognition on event signage, programs and on-screen
- Limited availability - offerings will be approved by District Office and The Foundation

### MAKE A DONATION

Please consider donating items for the 65 Employee of the Year goodie bags. All donors will be listed in the event program.







# SUPPORT DISTRICT INITIATIVES

## SUPERINTENDENT'S LEADERSHIP CONFERENCE

**JULY 2020**

*Audience: 600 attendees (450 SCPS employees and 150 community leaders)*

**TITLE SPONSOR** (Exclusive) **\$3,000**

- Prominent logo recognition on digital communication and digital signage
- Opportunity to showcase 2-minute video during the program
- Post featuring Title Sponsor on The Foundation's social media
- Recognition in The Foundation's Annual Report

## EMPLOYEE HOLIDAY CELEBRATION

**DECEMBER 2020**

*Audience: 400 SCPS district employees*

**HOLIDAY SPONSOR** (Exclusive) **\$2,000**

- Prominent logo recognition on invitation and on-screen
- Opportunity to prominently display company banner stand
- Opportunity to have a representative to give a welcome (2-minute limit) as well as participate in distributing gifts and tickets
- Company booth at event

All sponsorship requests will be evaluated by The Foundation and District Office to ensure the sponsor is an appropriate fit for our student and employee centered events.

## DIVIDENDS VOLUNTEER APPRECIATION BREAKFAST

**MAY 2021**

*Audience: 300 attendees from SCPS volunteers and district leadership*

**TITLE SPONSOR** (Exclusive) **\$3,000**

- Four front row seats at the event including option to have one guest seated with district leadership
- Prominent logo recognition on invitation, event signage, guest photo opportunity and programs
- Opportunity to have a representative on stage to give a welcome (2-minute limit)
- Post featuring Title Sponsor on The Foundation's social media
- Recognition in The Foundation's Annual Report

## PHYSICS BUS SUPPORTER

*Audience: Visiting 9,000 4th & 5th grade students annually throughout the district*

**\$10,000+**

- Prominent logo recognition on Physics Bus 2 for at least 2 years
- One year listing in the student passport, which every student who visits the Physics Bus receives Acknowledgment on the Foundation Website and in the Annual Report
- Recognition in the Foundation for SCPS e-newsletter, reaching over 6,000 community members
- Foundation Social Media Post

**\$5,000 - \$9,999**

- Logo recognition on Physics Bus 2 for at least 2 years
- One year listing in the student passport, which every student who visits the Physics Bus receives Acknowledgment on the Foundation Website and in the Annual Report
- Foundation Social Media Post

**\$2,500 - \$4,999**

- One year listing in the student passport, which every student who visits the Physics Bus receives Acknowledgment on the Foundation Website and in the Annual Report

**\$1,000 - \$2,499**

- One year listing in the student passport, which every student who visits the Physics Bus receives



# SUPPORT FOUNDATION PROGRAMS

## TAKE STOCK IN CHILDREN - SEMINOLE

### GRADUATION CELEBRATION

Honor our scholars that have successfully completed the Take Stock in Children program at a Graduation Celebration attended by the students, their families, mentors, and district leadership.

#### GRADUATION SPONSOR (Exclusive) **\$2,000**

- Prominent signage at the event
- Verbal recognition during graduation program
- Posts featuring Presenting Sponsor on social media
- Highlighted as the title sponsor in Foundation E-News
- Logo listed on all printed and electronic communications about the event
- Seating for two (2) with program representatives
- Opportunity to have a representative on stage to give a welcome (2-minute limit)

### BECOME A MENTOR

Take Stock pairs at-risk students who have the odds stacked against them with mentors, who provide the support, encouragement and guidance they need to succeed in high school. Just 30 minutes a week provides our hard-working students with the tools to thrive throughout high school, into college and in their future communities.

## TOOLS 4 SEMINOLE SCHOOLS

### KICK FOR THE KIDS KICKBALL TOURNAMENT

Kick 4 the Kids brings more than 200 SCPS employees together for a chance to compete and see who has the best kickball team while supporting Tools 4 Seminole Schools, a program many teachers rely on to supply students most in need.

#### TOURNAMENT SPONSOR (Exclusive) **\$1,000**

- Verbal recognition at the event
- Posts featuring sponsor on social media
- Booth placement opportunity at event
- Opportunity to give a promotional gift to all players
- Prominent logo on leader board and tournament t-shirt
- Highlighted in Foundation E-News
- Invitation to our Donor Appreciation event

#### SUPPORTING SPONSOR **\$500**

- Logo on tournament t-shirt
- Booth placement during event registration
- Opportunity to give a promotional gift to attendees

### DONATE PRODUCT

Host a supply drive with your company, organization or friends to help stock our shelves with essential school supplies for students and teachers all year long.

## SUPERINTENDENT'S CIRCLE

Funds raised from the Superintendent's Circle support programs to remove barriers that keep children from coming to school ready to learn, increase student achievement, and recognize our high performing educators and support staff. Our support begins as early as birth with the Great Start literacy program for infants all the way through college with scholarships for high school seniors.

### UNRESTRICTED DONATION

- Special recognition at the Foundation's Donor Appreciation Event
- Recognition in the Foundation's Annual Report and website as a Major Supporter
- Foundation logoed gift to display your commitment to SCPS

**\$1,000+**

- Special mention in our email newsletter reaching over 5,000 community members
- Invitation to the Annual Superintendent's Leadership Conference with key district leadership