

A+ arts alive
GALA SUPPORTING
SEMINOLE COUNTY PUBLIC SCHOOLS

Presented By:

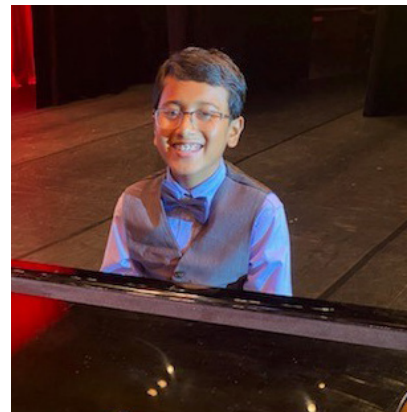
**ORLANDO
HEALTH®**

**South Seminole
Hospital**

**SATURDAY, NOVEMBER 13, 2021
6 p.m. - 10 p.m.**

The Arts Alive gala gives guests the red-carpet treatment while raising funds to support amazing programs in Seminole County Public Schools. The evening includes an exciting auction, art gallery, dinner, a look into exciting programs within our schools and to top it off, an incredible professionally produced show highlighting our talented students. We invite you to join over 300 community leaders and school district leadership in supporting our students.

WESTIN LAKE MARY | 2974 INTERNATIONAL PARKWAY, LAKE MARY, FL 32746





Since its inception 25 years ago, Arts Alive has distributed more than \$1.9 million to support programs within Seminole County Public Schools. Thanks to the generous support of local businesses and individuals, funds raised will continue to support school and district programs in the areas of the visual and performing arts, STEM, scholarships, essential supplies for students and more.

We invite you to join us in supporting Seminole County Public Schools!

ARTS ALIVE SPONSORSHIP OPPORTUNITIES*

PRESENTING SPONSOR (Exclusive) **SOLD!** \$15,000

- Company recognition as Presenting Sponsor on all materials including prominent logo recognition on Foundation website, event signage, guest photo opportunity, on-screen, table signage and mobile auction bidding software
- Recognition through The Foundation's eNews, social media posts, and a news article on Foundation website announcing your support of the event and shared with media partners
- Opportunity to join Superintendent Serita Beamon on a pre-recorded welcome call to all registered guests
- Invitation to exclusive sponsors only virtual meet and greet with Superintendent Serita Beamon
- Front-row seating for one table of ten and, if desired, an opportunity to host district's Superintendent and guest
- Special verbal acknowledgment and opportunity to showcase 60 second video during the program
- Full-page color ad on back cover of the event program and logo prominently displayed on the cover
- Opportunity to provide branded gift directly to attendees
- Recognition in The Foundation's Annual Report

PLATINUM SPONSOR (Two Available) **SOLD!** \$7,500

- Prime logo recognition on Foundation website, event signage, on-screen, table signage, and mobile auction bidding software
- Recognition to our community through The Foundation's eNews and social media posts
- Invitation to exclusive sponsors only virtual meet and greet with Superintendent Serita Beamon
- Front-row seating for one table of ten and, if desired, an opportunity to host district's leadership
- Verbal acknowledgment and opportunity to showcase 30 second video during the program
- Full-page color ad in the event program and logo notably displayed as Platinum Sponsor
- Opportunity to provide branded gift to attendees
- Recognition in The Foundation's Annual Report

GOLD SPONSOR \$5,000

- Preferred logo recognition on event signage, onscreen, table signage and listed on Foundation website
- Invitation to exclusive sponsors only virtual meet and greet with Superintendent Serita Beamon
- Preferred seating for one table of ten
- Verbal acknowledgment during the event program
- Half-page color ad in the event program and logo notably displayed as Gold Sponsor
- Recognition in The Foundation's Annual Report

SILVER SPONSOR \$3,000

- Seating for one table of ten
- Logo recognition in the event program and table signage
- Recognition in The Foundation's Annual Report

BRONZE SPONSOR \$2,500

- Recognized with visual signage as exclusive sponsor at your choice of one of the following areas: Auction, Bar, Green Room, Red Carpet, Valet, or VIP Patio Reception
- Quarter-page color ad in the event program and listed in reference to that area of choice
- Seating for two
- Recognition in The Foundation's Annual Report

FRIEND OF THE FOUNDATION \$300

- Seating for one

EVENT PROGRAM ADVERTISEMENT

Advertiser must provide camera-ready artwork no later than October 29, 2021. The program will be printed and available digitally on The Foundation's social media.

\$1,000	Full Page	Vertical Ad (Dimensions: 8.125" x 5.25")
\$750	Half Page	Horizontal Ad (Dimensions: 3.9375" x 5.25")
\$500	Quarter Page	Vertical Ad (Dimensions: 3.9375" x 2.5")

MAKE A DONATION

If you have a valuable gift item, please consider donating it for our auction. All donations will be promoted with the item in the mobile bidding software and listed in the event program.

*This event is planned for in-person, but The Foundation will be following the guidelines of Seminole County and the CDC. Should we have to change to a virtual event or reduce capacity, we'll adjust the benefits accordingly to give sponsors the best exposure possible.